

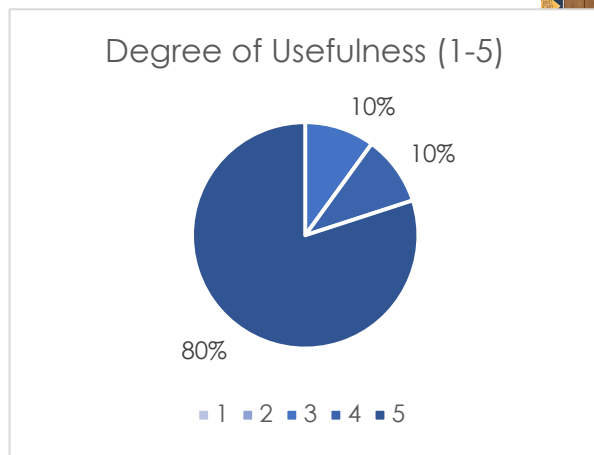
COURSE: Communications 260W + 370

INSTRUCTOR: Rosemary Martinelli

STUDENTS: 10 (4 + 6)

Students in COMM 260W (news writing) and COMM 370 (public relations) were given the opportunity to learn about the many facets of news and media production through print, television, film and theater. They also were able to empathize with a community of young adults served by a non-profit for whom they are developing a PR campaign. Through 360° videos, students toured newsrooms, attended political press conferences, movie sets and sound stages. They also experienced the sensory overload typical of autism spectrum disorders. This particular 360° experience gave them a better appreciation of the power of education through music, which is offered by their non-profit client which serves young adults on the spectrum.

Impressions of the Experience



Students engaging with 360° tours + simulations.

Students were asked to score their agreement with the question “How much did 360° video help you understand materials in your class?” on a scale from 1-5. Overall, students scored the assignment as a 4.7, indicating that they thought that it helped their understanding in both courses greatly.

“This was awesome! **It really made you feel and experience** what was in the video.”

“Helps students to **experience places that otherwise wouldn't be available** to them.”

“Maybe install a sensor so **users know when they're about to bump into each other.**”