360 Video Assignment Rubric

Video Characteristic	Excellent	Good	Fair	Poor/ Incomplete	Points Received
Production Quality: lighting, editing, composition, sound	Lighting, editing, composition and sound are excellent	Lighting, editing, composition and sound are good	Lighting, editing, composition and sound are fair	Lighting, editing, composition and sound are poor	
Organization: logical flow of information	Video tells a very clear story; logical flow of info	Video tells a reasonable story; relatively logical flow of info	Video has story elements but flow of info is very jumbled	No obvious story, no logical flow of info	
360 Creativity: The Penn State Advantage, showing innovation	Video is very engaging in 360 degrees	Video is engaging in 360 degrees	Video is not very engaging in 360 degrees	Video is not engaging in 360 degrees	
Educational value Are you using current instructional best practice? (ex. inquiry, etc)	Content is very accurate, informative and clear	Content is accurate, informative and clear	Content is somewhat accurate, informative and clear	Content is not accurate, informative or clear	
Total					